



## MHSAA Championship Radio Network 2021-22 Programming & Services

**Date:** August 5, 2021

**To Become Eligible For A Rights-Fee Waiver For The 2021-22 School Year:** Affiliates must carry the weekly This Week In High School Sports program throughout the Fall and Winter sports seasons, during a high school event broadcast their station originates, regular season and post season, as part of their pre-game, halftime/intermission, or post-game shows; carry four of the eight Finals games from the Boys and/or Girls Basketball Finals feed; and pay a one-time administrative charge of \$100 **immediately after they submit their Declaration of Clearance, no later than Sept. 10, 2021.**

**Major Affiliate Benefits:** Phone line installation fees for affiliates to be waived for the Boys & Girls Basketball Semifinals and Finals, and the Football Finals.

**Event Programming Available:** MHSAA Girls Basketball Finals, March 19, 2021; MHSAA Boys Basketball Finals, March 26, 2021. Dates subject to change. Sites to be announced.

**Event Programming Time:** Approximately eight hours for each event (Four games, approximately two hours each)

**Event Projected Network Feed Times:**

Girls Basketball Finals – Times to be announced.

Boys Basketball Finals – Times to be announced.

**Event Program Network Format:** Standard origination of basketball contests with pre and post-game shows. Approximately eight minutes of local avails per game. Logs to be sent one month prior to broadcast.

**Event Program Description:** MHSAA championship games in boys and girls basketball in all four classes with play-by-play, color commentary, statistics, features and interviews.

**Event Program Distribution:** Internet feed from MHSAA Internet Broadcast Network Website (MHSAANetwork.com).

**Event Network Sponsors:** To Be Announced.

**Other Event Programming Available:** The MHSAA Network may also originate the Semifinal games of the Girls and Boys Basketball, Girls Volleyball, Ice Hockey, Baseball and Softball Tournaments; as well as the Finals of the following sports: 8-Player Football, 11-Player Football, L.P. Boys Soccer and Girls Volleyball in the Fall; Ice Hockey in the Winter; and Baseball, Boys and Girls Lacrosse, L.P. Girls Soccer, and Softball in the Spring. All programming will be formatted to allow for local avails. Contact the MHSAA office for more information.

**Weekly Programming Available:** This Week In High School Sports, a weekly program highlighting student achievements from around the state; a feature on officiating; and a short weekly commentary on high school sports.

**Weekly Program Length:** Five minutes.

**Weekly Program Distribution:** Available for downloading in MP3 format every Tuesday afternoon each week of the Football and Basketball seasons from the Home page or the Media page of the MHSAA Website.

**Weekly Program Sponsor:** To Be Announced. One 30-second network spot included in each show. No local avails.

**Documentation of Programming:** Affiliates will be required to submit notarized logs documenting that it has fulfilled its commitment to the programming. Logs will be provided for both This Week In High School Sports and the Basketball Finals. Affiliates not providing documentation within 30 days of the end of a season will be assessed rights fees for the MHSAA post-season tournament events they originated.